

# Uplift Prayer Privacy Policy

This Privacy Policy informs you of Sivoh, Inc. ("us", "we", or "our") policies regarding the collection, use and disclosure of your information and personal data, and the choices you have associated with that data, when you use our services, including our various Uplift Prayer websites, Uplift Prayer mobile applications, SMS, APIs, email notifications, buttons, widgets, ads, commerce services, and any software provided on or in connection with the Uplift Prayer services (collectively, the "Services").

We use your data to provide and improve the Services. By using the Services you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, the terms used in this Privacy Policy have the same meanings as in our [Terms of Service](#).

## Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Services to you.

### Types of Data Collected

**Personal Data:** Personal Data means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).

While using our Services, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. For example, if you choose to create an account on the Services, upon registration you provide us with information, which may include your:

- Mobile phone number

- Email address
- First name and last name
- Username (or "@handle")
- Profile picture
- Account creation date

Personal data may also include Public Information, Usage Data, Log Data, Location Data, and Cookies, which are described below.

Your username and any information you share on the Services (Public Information) are always public and visible to others. Your first and last name, profile picture, account creation date, and certain Usage Data are listed publicly on our Services, including on your profile page and in search results. You can hide your profile within your User Account settings section of the Services. When you hide your profile, your first and last name, profile picture, account creation date, and certain Usage Data are not listed publicly on your profile page.

We may use your Personal Data to allow other users to send you messages within the Services or to your email address. You can opt out of receiving any or all of these communications within your Messaging Preferences settings section of the Services.

We may use your Personal Data to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send or by contacting us using the contact information below.

We may use your Personal Data to provide you with certain communications, such as service announcements and administrative messages. These

communications are considered part of the Services, which you may not be able to opt-out from receiving.

You may also provide us with additional information as a result of communications between you and Sivoh, Inc., for example when you contact us.

**Public Information:** Our Services are primarily designed to help you share information with the world. Most of the information you provide us is information you are asking us to make public. Public Information includes the prayers and comments you post; information contained in or associated with the information you provide (e.g., photo location information, file creation date and author information, and other metadata); the lists you create; the keywords you use; the people you follow ("Connections") or that follow you ("Followers"); the groups you create, join, or participate in; the prayers and keywords you mark as favorites; the number of users who clicked on a particular link (even if only one did); and many other bits of information that result from your use of the Services. Our default is almost always to make the information you provide public for as long as you do not delete it from the Services. Your public information is broadly and instantly disseminated. For instance, your first and last name, username, profile picture, account creation date, certain Usage Data, prayers, comments, and other information may be searchable by search engines and are immediately delivered by our Services to a wide range of users and services. When you share information or content like photos, videos, text, keywords, and links via the Services, you should think carefully about what you are making public.

**Usage Data:** Usage Data is summary or statistical information that results from your use of the Services. Usage Data includes information about when you use the services, how often you use the Services, and what you do while using the Services. Examples of Usage Data include, but are not limited to, the number and type of posts you share, the number of people you follow or

that follow you, the number of groups you participate in, the keyword(s) you use most, and other compiled data related to your use of the Services.

**Log Data:** Log Data is data collected automatically either generated by the use of the Services or from the Services infrastructure itself (for example, the duration of a page visit), and may include information that your browser sends whenever you visit our Services or when you access the Services by or through a mobile device.

This Log Data may include information such as your Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Services that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the Services with a mobile device, this Log Data may include information such as the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

**Location Data:** We may use and store information about your location if you give us permission to do so ("Location Data"). We use this data to provide features of our Services, to improve and customize our Services.

You can enable or disable location services when you use our Services at any time by way of your device settings.

**Tracking Cookies Data:** We use cookies and similar tracking technologies to track the activity on our Services and we hold certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Other tracking technologies are also used

such as beacons, tags and scripts to collect and track information and to improve and analyze our Services.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Services.

Examples of Cookies we use:

- Session Cookies. We use Session Cookies to operate our Services.
- Preference Cookies. We use Preference Cookies to remember your preferences and various settings.
- Security Cookies. We use Security Cookies for security purposes.
- Advertising Cookies. Advertising Cookies are used to serve you with advertisements that may be relevant to you and your interests.

## **Use of Data**

In addition to the uses listed above, Sivoh, Inc. uses the collected data for various purposes:

- To provide and maintain our Services
- To notify you about changes to our Services
- To allow you to participate in interactive features of our Services when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that we can improve our Services
- To monitor the usage of our Services
- To detect, prevent and address technical issues

- To provide you with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information

## **Legal Basis for Processing Personal Data under the General Data Protection Regulation (GDPR)**

If you are from the European Economic Area (EEA), Sivoh, Inc. legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Data we collect and the specific context in which we collect it.

Sivoh, Inc. may process your Personal Data because:

- We need to perform a contract with you
- You have given us permission to do so
- The processing is in our legitimate interests and it is not overridden by your rights
- For payment processing purposes
- To comply with the law

## **Retention of Data**

Sivoh, Inc. will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes and enforce our legal agreements and policies.

Sivoh, Inc. will also retain Log Data for internal analysis purposes. Log Data is generally retained for a shorter period of time, except when this data is used

to strengthen the security or to improve the functionality of our Services, or we are legally obligated to retain this data for longer periods.

## **Transfer of Data**

Your information, including Personal Data, may be transferred to - and maintained on - computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction.

If you are located outside United States and choose to provide information to us, please note that we transfer the data, including Personal Data, to United States and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Sivoh, Inc. will take all the steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## **Disclosure of Data**

### **Business Transaction**

If Sivoh, Inc. is involved in a merger, acquisition or asset sale, your Personal Data may be transferred. We will provide notice before your Personal Data is transferred and becomes subject to a different Privacy Policy.

## **Disclosure for Law Enforcement**

Under certain circumstances, Sivoh, Inc. may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

## **Legal Requirements**

Sivoh, Inc. may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Sivoh, Inc.
- To prevent or investigate possible wrongdoing in connection with the Services
- To protect the personal safety of users of the Services or the public
- To protect against legal liability

## **Security of Data**

The security of your data is important to us but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

## **Our Policy on "Do Not Track" Signals under the California Online Protection Act (CalOPPA)**

We do not support Do Not Track ("DNT"). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked.

You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

## Your Data Protection Rights under the General Data Protection Regulation (GDPR)

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. Sivoh, Inc. aims to take reasonable steps to allow you to correct, amend, delete or limit the use of your Personal Data.

If you wish to be informed about what Personal Data we hold about you and if you want it to be removed from our systems, please contact us using the contact information below.

In certain circumstances, you have the following data protection rights:

**The right to access, update or delete the information we have on you.** Whenever made possible, you can access, update or request deletion of your Personal Data directly within your account settings section of the Services. If you are unable to perform these actions yourself, please contact us to assist you using the contact information below.

**The right of rectification.** You have the right to have your information rectified if that information is inaccurate or incomplete.

**The right to object.** You have the right to object to our processing of your Personal Data.

**The right of restriction.** You have the right to request that we restrict the processing of your personal information.

**The right to data portability.** You have the right to be provided with a copy of the information we have on you in a structured, machine-readable and commonly used format.

**The right to withdraw consent.** You also have the right to withdraw your consent at any time where Sivoh, Inc. relied on your consent to process your personal information.

Please note that we may ask you to verify your identity before responding to such requests.

You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

## **Service Providers**

We may employ third party companies and individuals to facilitate our Services ("Service Providers"), provide the Services on our behalf, perform Services-related services or assist us in analyzing how our Services are used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

## **Advertising**

We may use third-party Service Providers to show advertisements to you to help support and maintain our Services.

## **Payments**

We may provide paid products and/or services within the Services. In that case, we use third-party services for payment processing (e.g. payment processors).

We will not store or collect your payment card details. That information is provided directly to our third-party payment processors whose use of your

personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

## **Links to Other Sites**

Our Services may contain links to other sites that are not operated by us. If you click a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## **Children's Privacy**

Our Services does not address anyone under the age of 16 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 16. If you are a parent or guardian and you are aware that your Child has provided us with Personal Data, please contact us using the contact information below. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

## **Changes to This Privacy Policy**

We may revise this Privacy Policy from time to time. The most current version of the policy will govern our processing of your personal data and will always be at <https://www.upliftprayer.com/privacy>. If we make a change to this Privacy Policy that, in our sole discretion, is material, we will try to notify you via a service notification or email to the email address associated with your account. By continuing to access or use the Services after those revisions

become effective, you agree to be bound by the revised Privacy Policy. You are advised to review this Privacy Policy periodically for any changes.

## **Contact Us**

If you have any questions about this Privacy Policy, please contact us at <https://www.upliftprayer.com/#contact>, or by physical mail at Sivoh, Inc., PO Box 211232, Augusta, GA 30917-1232.